

Owen McGillicuddy

UX Designer

owenmcgillicuddy.com

EXPERTISE

Application Design
Ecommerce
User Research
Wireframing
Usability Testing
Information Architecture
Agile Methodology
Project Management
Interaction Design
User Flows
Presenting
Empathy

TOOLS

Sketch
Invision
Keynote
HotJar
UserTesting.com
Google Analytics
Tobii
iMotion
Pen and Paper

CONTACT

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ABOUT

I am a UX designer who aims to bring simple solutions to complex problems. I love the human aspect of design and truly believe that understanding the user is fundamental to any design project. Recently my focus has been in consumer facing product design, and custom application design. I enjoy all facets of design and will happily become a SME for any project!

EXPERIENCE

Vets First Choice UX/UI Designer 2017-Present

B2C Marketing Dept

Sole UX Designer consumer facing products and applications
Lead/sole UX for redesign of a multi million dollar online pharmacy
Lead the design of a PWA for prescription refills

Kadabra UX Designer 2018-Present

Freelance

Designed a custom mobile application that allows users to order food from their favorite local restaurants, and pick up at a self serve kiosk with no wait

PixelMEDIA, User Experience Architect 2016-17

Digital Commerce for Lifestyle Brands

Worked with well known clients to design complex mobile applications. Conducted extensive usability tests in high tech biometrics labs. Worked with Demandware (Salesforce Commerce Cloud) to build ecommerce sites for well known lifestyle brands.

UX Design Immersive 2016

General Assembly, Boston

Completed 5 UX projects from user research and wireframes to hi fidelity prototypes, including one client project
Example: MBTA Fares. A 2.5 week project, working for the MBTA to redesign the "fares" section of their website through user research, information architecture, user testing, and rapid iterating

EDUCATION

Wheaton College, Norton MA

BA, Hispanic Studies

Universidad Católica de Valparaíso

Valparaiso, Chile

OTHER INTERESTS & SKILLS

Fluent in Swedish

Woodworking

Geography

Design

Fluent in Spanish

Surfing

Travel

Problem solving